#### Università degli Studi di Milano Master Degree in Computer Science

# Information Management course

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### Data Mining: Concepts and Techniques

(3rd ed.)

#### — Chapter 10 —

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#### Cluster Analysis: Concepts and Methods

- Cluster Analysis: Basic Concepts

- Partitioning Methods
- Hierarchical Methods
- **Density-Based Methods**
- **Grid-Based Methods**
- **Evaluation of Clustering**
- Summary

#### What is Cluster Analysis?

- Cluster: A collection of data objects
  - similar (or related) to one another within the same group
  - dissimilar (or unrelated) to the objects in other groups
- Cluster analysis (or clustering, data segmentation, ...)
  - Finding similarities between data according to the characteristics found in the data and grouping similar data objects into clusters
- Unsupervised learning: no predefined classes (i.e., learning by observations vs. learning by examples: supervised)
- Typical applications
  - As a stand-alone tool to get insight into data distribution
  - As a preprocessing step for other algorithms

#### **Applications of Cluster Analysis**

- Data reduction
  - Summarization: Preprocessing for regression, PCA, classification, and association analysis
  - Compression: Image processing: vector quantization
- Hypothesis generation and testing
- Prediction based on groups
  - Cluster & find characteristics/patterns for each group
- Finding K-nearest Neighbors
  - Localizing search to one or a small number of clusters
- Outlier detection: Outliers are often viewed as those "far away" from any cluster

#### Clustering: Application Examples

- Biology: taxonomy of living things: kingdom, phylum, class, order, family, genus and species
- Information retrieval: document clustering
- Land use: Identification of areas of similar land use in an earth observation database
- Marketing: Help marketers discover distinct groups in their customer bases, and then use this knowledge to develop targeted marketing programs
- City-planning: Identifying groups of houses according to their house type, value, and geographical location
- Earth-quake studies: Observed earth quake epicenters should be clustered along continent faults
- Climate: understanding earth climate, find patterns of atmospheric and ocean
- Economic Science: market research

### **Basic Steps to Develop a Clustering Task**

- Feature selection
  - Select info concerning the task of interest
  - Minimal information redundancy
- Proximity measure
  - Similarity of two feature vectors
- Clustering criterion
  - Expressed via a cost function or some rules
- Clustering algorithms
  - Choice of algorithms
- Validation of the results
  - Validation test (also, clustering tendency test)
- Interpretation of the results
  - Integration with applications

#### Quality: What Is Good Clustering?

- A good clustering method will produce high quality clusters
  - high <u>intra-class</u> similarity: <u>cohesive</u> within clusters
  - low <u>inter-class</u> similarity: <u>distinctive</u> between clusters
- The <u>quality</u> of a clustering method depends on
  - the similarity measure used by the method
  - its implementation (optimality guarantees + computational effectiveness), and
  - Its ability to discover some or all of the <u>hidden</u> patterns (practical behavior)

#### Measure the Quality of Clustering

- Dissimilarity/Similarity metric
  - Similarity is expressed in terms of a <u>pairwise</u> distance function, typically metric: d(i, j)
  - The definitions of distance functions are usually rather different for interval-scaled, boolean, categorical, ordinal ratio, and vector variables
  - Weights should be associated with different variables based on applications and data semantics
- Quality of clustering:
  - There is usually a separate global quality function that measures the "goodness" of a cluster.
  - It is hard to define "similar enough" or "good enough" (need to stick to the application!)
    - The answer is typically highly subjective (i.e. don't blame the algorithm for modeling errors)

### Considerations for Cluster Analysis

- Partitioning criteria
  - Single level vs. hierarchical partitioning (often, multi-level hierarchical partitioning is desirable)
- Separation of clusters
  - Exclusive (e.g., one customer belongs to only one region)
     vs. non-exclusive (e.g., one document may belong to more than one class)
- Similarity measure
  - Distance-based (e.g., Euclidian, road network, vector) vs. connectivity-based (e.g., density or contiguity)
- Clustering space
  - Full space (often when low dimensional) vs. subspaces (often in high-dimensional clustering)

#### Requirements and Challenges

- Scalability
  - Clustering all the data instead of only on samples
- Ability to deal with different types of attributes
  - Numerical, binary, categorical, ordinal, linked, and mixture of these
- Constraint-based clustering
  - User may give inputs on constraints
  - Use domain knowledge to determine input parameters
- Interpretability and usability
- Others
  - Discovery of clusters with arbitrary shape
  - Ability to deal with noisy data
  - Incremental clustering and insensitivity to input order
  - High dimensionality

#### **Major Clustering Approaches**

- Partitioning approach:
  - Construct various partitions and then evaluate them by some criterion, e.g., minimizing the sum of square errors
  - Typical methods: k-means, k-medoids, CLARANS
- Hierarchical approach:
  - Create a hierarchical decomposition of the set of data (or objects) using some criterion
  - Agglomerative (bottom-up) or divisive (top-down)
- Density-based approach:
  - Based on connectivity and density functions (keep growing as points are still in the neighborhood of cluster elements)
  - Find arbitrarily shaped clusters
- Grid-based approach:
  - Quantize object space in a grid structure
  - build a multiple-level granularity structure

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## Partitioning Algorithms: Basic Concept

<u>Partitioning method</u>: Partitioning a database **D** of **n** objects into a set of **k** clusters, such that the sum of squared distances with respect to a cluster representative  $c_i$  is minimized (e.g. the centroid or medoid of cluster  $C_i$ )

$$E = \sum_{i=1}^{k} \sum_{p \in C_i} (d(p, c_i))^2$$

Given k, find a partition of k clusters that optimizes the chosen partitioning criterion

- Global optimal: exhaustively enumerate all partitions
- Heuristic methods: k-means and k-medoids algorithms
- <u>k-means</u> (MacQueen'67, Lloyd'57/'82): Each cluster is represented by the center of the cluster
- <u>k-medoids</u> or k-medians or PAM (Partition around medoids) (Kaufman & Rousseeuw'87): Each cluster is represented by one of the objects in the cluster

## The K-Means Clustering Method

- Given k, the k-means algorithm is implemented in four steps:
  - Partition objects into k nonempty subsets
  - Compute seed points as the centroids of the clusters of the current partitioning (the centroid is the center, i.e., mean point, of the cluster)
  - Assign each object to the cluster with the nearest seed point
  - Go back to Step 2, stop when the assignment does not change

### Comments on the *K-Means*Method

- Strength: Efficient: O(tkn), where n is # objects, k is # clusters, and t is # iterations. Normally, k, t << n.</p>
  - Comparing: PAM: O(k(n-k)<sup>2</sup>), CLARA: O(ks<sup>2</sup> + k(n-k))
- Comment: Often terminates at a local optimal
- Weakness
  - Applicable only to objects in a continuous n-dimensional space
    - Using the k-modes method for categorical data
    - In comparison, k-medoids can be applied to a wide range of data
  - Need to specify k, the number of clusters, in advance (there are ways to automatically determine the best k (see Hastie et al., 2009)
  - Sensitive to noisy data and outliers
  - Not suitable to discover clusters with non-convex shapes

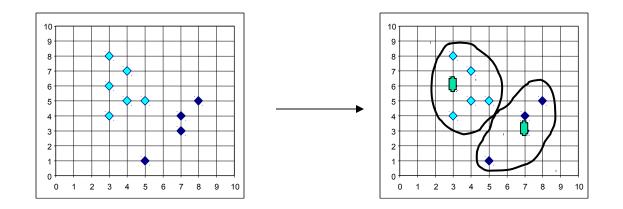
#### Variations of the K-Means Method

- Most of the variants of the k-means which differ in
  - Selection of the initial k means
  - Dissimilarity calculations
  - Strategies to calculate cluster means

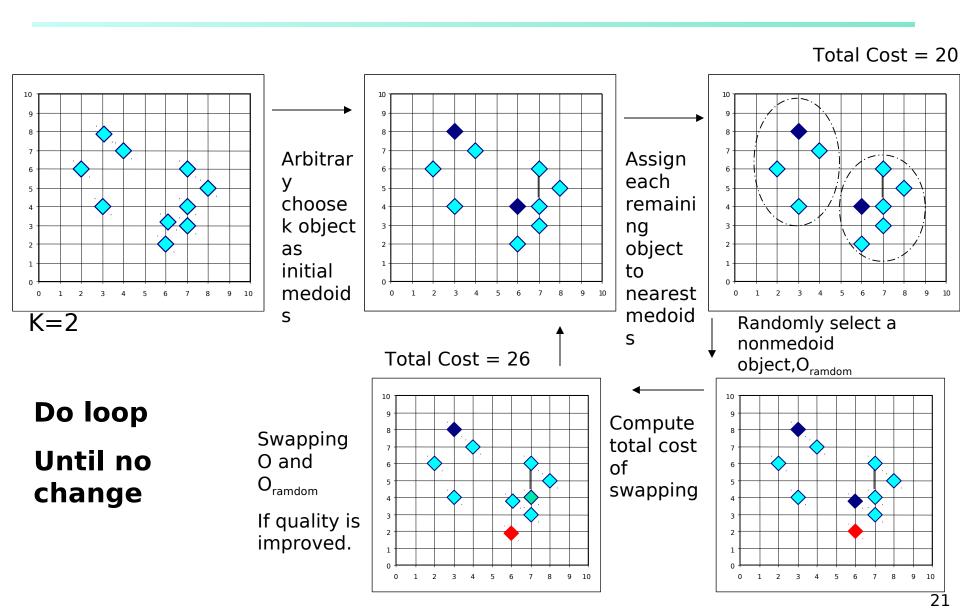
- Handling categorical data: k-modes
  - Replacing means of clusters with <u>modes</u>
  - Using new dissimilarity measures to deal with categorical objects
  - Using a <u>frequency</u>-based method to update modes of clusters
  - A mixture of categorical and numerical data: k-prototype method

#### What Is the Problem of the K-Means Method?

- The k-means algorithm is sensitive to outliers!
  - Since an object with an extremely large value may substantially distort the distribution of the data
- K-Medoids: Instead of taking the mean value of the object in a cluster as a reference point, medoids can be used, which is the most centrally located object in a cluster



#### PAM: A Typical K-Medoids Algorithm



#### The K-Medoid Clustering Method

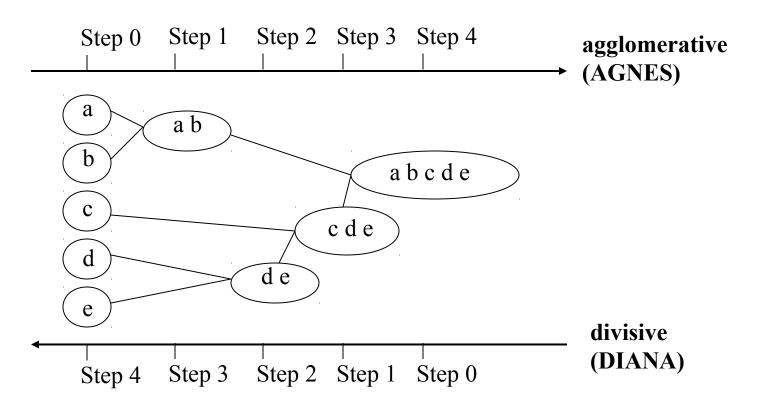
- K-Medoids Clustering: Find representative objects (medoids) in clusters
  - PAM (Partitioning Around Medoids, Kaufmann & Rousseeuw 1987)
    - Starts from an initial set of medoids and iteratively replaces one of the medoids by one of the non-medoids if it improves the total distance of the resulting clustering
    - PAM works effectively for small data sets, but does not scale well for large data sets (due to the computational complexity)
- Efficiency improvement on PAM
  - CLARA (Kaufmann & Rousseeuw, 1990): PAM on samples
  - CLARANS (Ng & Han, 1994): Randomized re-sampling

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#### **Hierarchical Clustering**

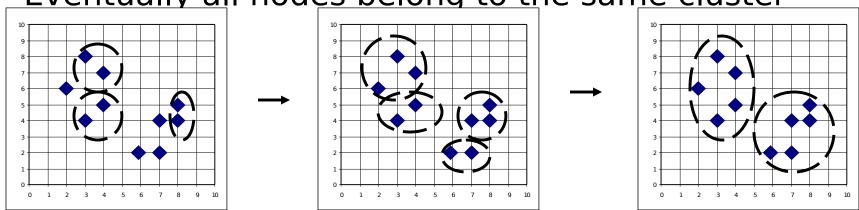
 Use distance matrix as clustering criteria. This method does not require the number of clusters k as an input, but needs a termination condition



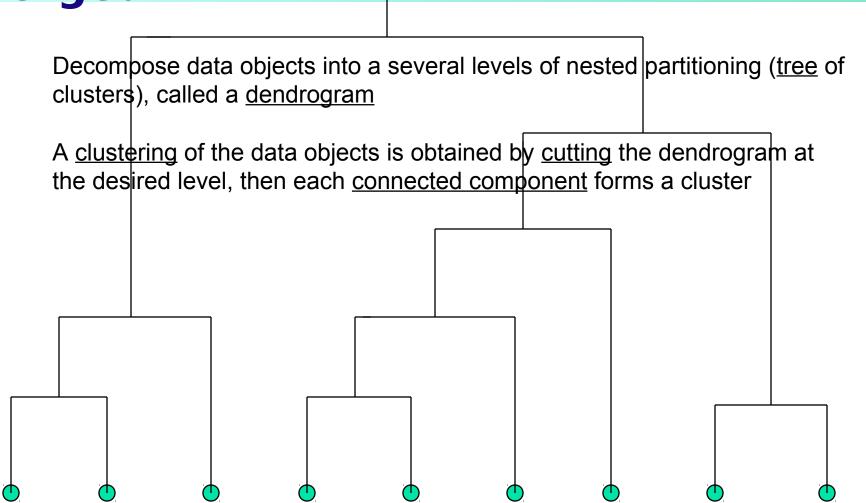
## AGNES (AGglomerative NESting)

- Introduced in Kaufmann and Rousseeuw (1990)
- Implemented in statistical packages, e.g., Splus
- Use the single-link method and the dissimilarity matrix
- Merge nodes that have the least dissimilarity
- Go on in a non-descending fashion

Eventually all nodes belong to the same cluster

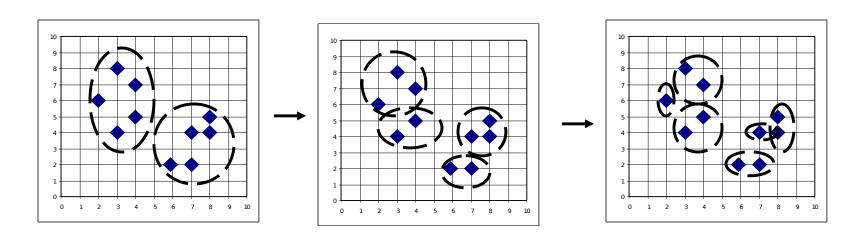


**Dendrogram:** Shows How Clusters are Merged

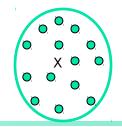


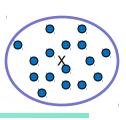
#### **DIANA (Divisive ANAlysis)**

- Introduced in Kaufmann and Rousseeuw (1990)
- Implemented in statistical analysis packages, e.g.,
   Splus
- Inverse order of AGNES
- Eventually each node forms a cluster on its own



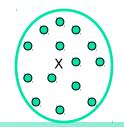
## Distance between Clusters

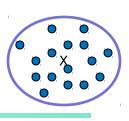




- Single link: smallest distance between an element in one cluster and an element in the other, i.e.,  $dist(K_i, K_j) = min_{0 in K_i, q in K_j} d(p,q)$
- Complete link: largest distance between an element in one cluster and an element in the other, i.e., dist(K<sub>i</sub>, K<sub>j</sub>) = max<sub>Din Ki, Qin Ki</sub> d(p,q)
- Average: avg distance between an element in one cluster and an element in the other, i.e., dist(K<sub>i</sub>, K<sub>j</sub>) = sum<sub>pin Ki, qin Kj</sub> d(p,q) / (|Ki||Kj|)
- Centroid: distance between the centroids of two clusters, e.g., p = mean(Ki), q = mean(Kj),  $dist(K_i, K_j) = d(p,q)$
- Medoid: distance between the medoids of two clusters, i.e.,
   p = median(Ki), q = median(Kj), dist(Ki, Ki) = d(p,q)

## Distance between Clusters





- Algorithms using minimum distance are also called nearest-neighbor clustering algorithms
  - they build minimum spanning trees
  - if clustering is terminated when the minimum intercluster distance exceeds a given threshold they are called single-linkage
- Algorithms using maximum distance are also called farthest-neighbor clustering algorithms
  - If clustering is terminated when the maximum intercluster distance between nearest clusters exceeds a given threshold they are called complete-linkage

## Centroid, Radius and Diameter of a Cluster (for numerical data sets)

- Centroid: the "middle" of a cluster  $C_m = \frac{\sum_{i=1}^{N} (t_{ip})}{N}$
- Radius: square root of average distance from any point of the cluster to its centroid  $R_{m} = \sqrt{\frac{\sum_{i=1}^{N} (t_{ip} c_{m})^{2}}{N}}$
- Diameter: square root of average mean squared distance between all pairs of points in the cluster

$$D_{m} = \sqrt{\frac{\sum_{i=1}^{N} \sum_{i=1}^{N} (t_{ip} - t_{iq})^{2}}{N(N-1)}}$$

# **Extensions to Hierarchical Clustering**

- Major weakness of agglomerative clustering methods
  - Can never undo what was done previously
  - <u>Do not scale</u> well: time complexity of at least  $O(n^2)$ , where n is the number of total objects
- Integration of hierarchical & distance-based clustering
  - BIRCH (1996): uses CF-tree and incrementally adjusts the quality of sub-clusters
  - CHAMELEON (1999): hierarchical clustering using dynamic modeling

## BIRCH (Balanced Iterative Reducing and Clustering Using Hierarchies)

- Zhang, Ramakrishnan & Livny, SIGMOD'96
- Clustering Feature (CF): <n, LS, SS>
  - n: number of points, LS: their sum, SS: their sum of squares
- Easy to compute centroid, radius and diameter from CF
- CFs are <u>additive</u>
- Incrementally construct a CF tree, a hierarchical data structure for multiphase clustering
  - Phase 1: scan DB to build an initial in-memory CF tree (a multi-level compression of the data that tries to preserve its inherent clustering structure)
  - Phase 2: use an arbitrary clustering algorithm to cluster the leaf nodes of the CF-tree

## BIRCH (Balanced Iterative Reducing and Clustering Using Hierarchies)

- Scales linearly: finds a good clustering with a single scan and improves the quality with a few additional scans
- Weakness: handles only numeric data, and sensitive to the order of the data record

## Clustering Feature Vector in BIRCH

Clustering Feature (CF): CF = (N, LS, SS)

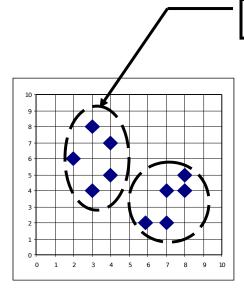
N: Number of data points

*LS: linear sum of N points:* 

$$\sum_{i=1}^{N} X_{i}$$

SS: square sum of N points

$$\sum_{i=1}^{N} X_i^2$$



CF = (5, (16,30), (54,190))

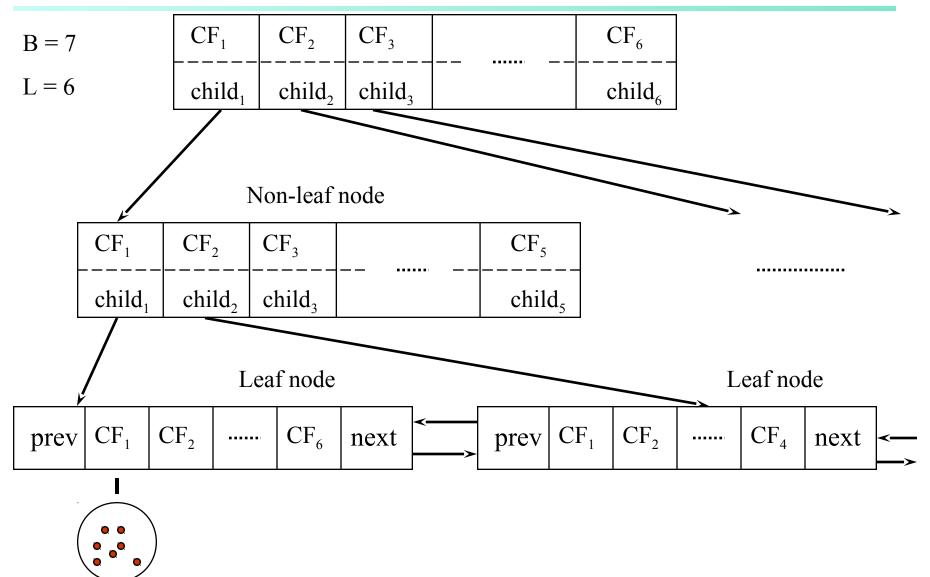
- (3,4)
- (2,6)
- (4,5)
- (4,7)
- (3,8)

#### **CF-Tree in BIRCH**

- Clustering feature:
  - Summary of the statistics for a given subcluster: the 0-th, 1st, and 2nd moments of the subcluster from the statistical point of view
  - Registers crucial measurements for computing cluster and utilizes storage efficiently
- A CF tree is a height-balanced tree that stores the clustering features for a hierarchical clustering
  - A nonleaf node in a tree has descendants or "children"
  - The nonleaf nodes store sums of the CFs of their children
- A CF tree has two parameters
  - Branching factor: max # of children
  - Threshold: max diameter of sub-clusters stored at the leaf nodes

#### The CF Tree Structure

Root



#### The Birch Algorithm

Cluster Diameter

$$\sqrt{\frac{1}{n(n-1)}} \sum (x_i - x_j)^2$$

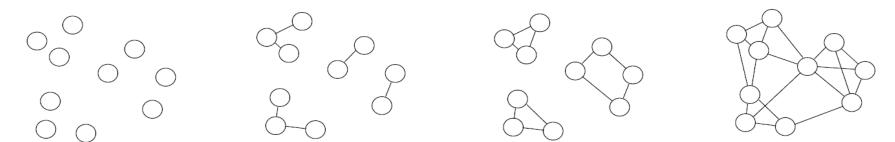
- For each point in the input
  - Find closest leaf entry
  - Add point to leaf entry and update CF
  - If entry diameter > max\_diameter, then split leaf, and possibly parents
- Algorithm is O(n)
- Concerns
  - Sensitive to insertion order of data points
  - Since we fix the size of leaf nodes, so clusters may not be so natural
  - Clusters tend to be spherical given the radius and diameter measures

## CHAMELEON: Hierarchical Clustering Using Dynamic Modeling (1999)

- CHAMELEON: G. Karypis, E. H. Han, and V. Kumar, 1999
- Measures the similarity based on a dynamic model
  - Two clusters are merged only if the interconnectivity and closeness (proximity) between two clusters are high relative to the internal interconnectivity of the clusters and closeness of items within the clusters
- Graph-based, and a two-phase algorithm
  - Use a graph-partitioning algorithm: cluster objects into a large number of relatively small sub-clusters
  - Use an agglomerative hierarchical clustering algorithm: find the genuine clusters by repeatedly combining these sub-clusters

### **KNN Graphs & Interconnectivity**

k-nearest graphs from an original data in 2D:



- (a) Original Data in 2D
- (b) 1-nearest neighbor graph
- (c) 2-nearest neighbor graph
- (d) 3-nearest neighbor graph
- EC<sub>{Ci,Cj}:</sub>The absolute inter-connectivity between C<sub>i</sub> and C<sub>j</sub>: the sum of the weight of the edges that connect vertices in C<sub>i</sub> to vertices in C<sub>i</sub>
- Internal inter-connectivity of a cluster  $C_i$ : the size of its min-cut bisector  $EC_{C_i}$  (i.e., the weighted sum of edges that partition the graph into two roughly equal parts)  $RI(C_i, C_i) = \frac{|EC_{\{C_i, C_j\}}|}{|EC_{\{C_i, C_j\}}|}$
- Relative Inter-connectivity (RI):

### Relative Closeness & Merge of Sub-Clusters

• Relative closeness between a pair of clusters C<sub>i</sub> and C<sub>j</sub>: the absolute closeness between C<sub>i</sub> and C<sub>j</sub> normalized w.r.t. the internal closeness of the two clusters C<sub>i</sub> and C<sub>i</sub>

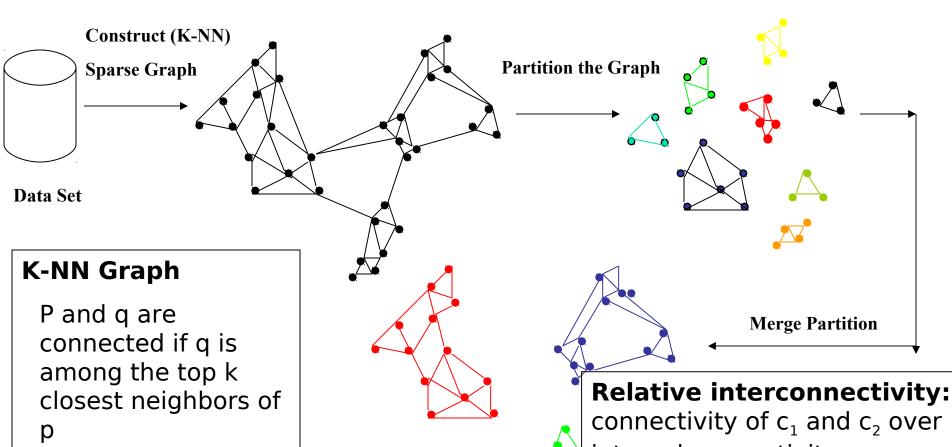
$$RC(C_i, C_j) = \frac{\overline{S}_{EC_{\{C_i, C_j\}}}}{\frac{|C_i|}{|C_i| + |C_j|} \overline{S}_{EC_{C_i}} + \frac{|C_j|}{|C_i| + |C_j|} \overline{S}_{EC_{C_j}}}$$

•  $\overline{S}_{EC_{C_i}}$  and  $\overline{S}_{EC_{C_j}}$  are the average weights of the edges that belong in the  $\min_{C_i \vdash C_i \vdash C_i \vdash C_i}$  bisector of clusters  $C_i$  and  $C_j$ , respectively, and  $\overline{S}_{EC_{\{C_i,C_j\}}}$  is the average weight of the edges that connect vertices in  $C_i$  to vertices in  $C_j$ 

#### Merge Sub-Clusters:

- Merges only those pairs of clusters whose RI and RC are both above some user-specified thresholds
- Merge those maximizing a function combining RI & RC

### **Overall Framework of CHAMELEON**

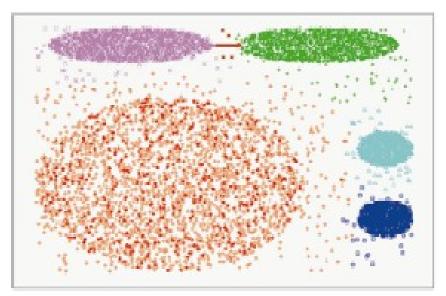


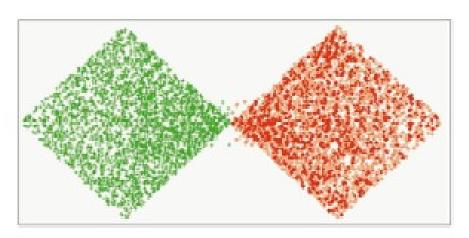
**Final Clusters** 

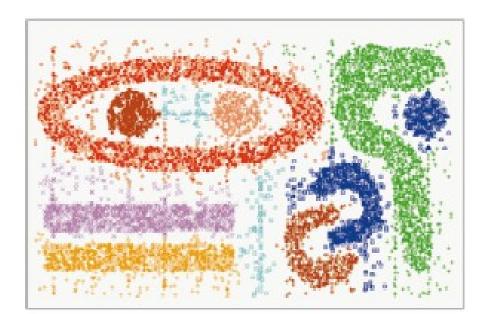
connectivity of c<sub>1</sub> and c<sub>2</sub> over internal connectivity

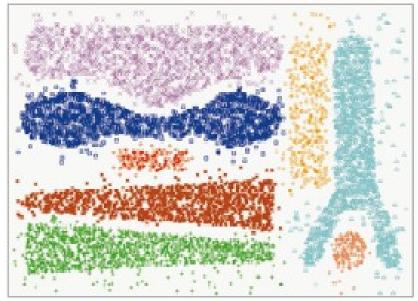
**Relative closeness:** closeness of c<sub>1</sub> and c<sub>2</sub> over internal closeness

### **CHAMELEON (Clustering Complex Objects)**









# Probabilistic Hierarchical Clustering

- Algorithmic hierarchical clustering
  - Nontrivial to choose a good distance measure
  - Hard to handle missing attribute values
  - No optimality guarantees: heuristic, local search
- Probabilistic hierarchical clustering
  - Use probabilistic models to measure distances between clusters
  - Generative model: Regard the set of data objects to be clustered as a sample of the underlying data generation mechanism to be analyzed
  - Easy to understand, same efficiency as algorithmic agglomerative clustering method, can handle partially observed data
- In practice, assume the generative models adopt common distributions functions, e.g., Gaussian distribution or Bernoulli distribution, governed by parameters

#### **Generative Model**

- Given a set of 1-D points  $X = \{x_1, ..., x_n\}$  for clustering analysis & assuming they are generated by a Gaussian distribution:  $\mathcal{N}(\mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$
- The probability that a point  $x_i \in X$  is generated by the model  $P(x_i|\mu,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}}e^{-\frac{(x_i-\mu)^2}{2\sigma^2}}$
- The likelihood that X is generated by the model:

$$L(\mathcal{N}(\mu, \sigma^2) : X) = P(X|\mu, \sigma^2) = \prod_{i=1}^{n} \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_i - \mu)^2}{2\sigma^2}}$$

• The task of learning the generative model: find the parameters  $\mu$  and  $\sigma^2$  such that

$$\mathcal{N}(\mu_0, \sigma_0^2) = \operatorname{arg\,max}\{L(\mathcal{N}(\mu, \sigma^2) : X)\}$$

the maximum likelihood

### A Probabilistic Hierarchical Clustering Algorithm

For a set of objects partitioned into m clusters  $C_1, \ldots, C_m$ , the quality can be measured by,  $Q(\{C_1, \ldots, C_m\}) = \prod_{i=1}^m P(C_i)$ 

where P() is the maximum likelihood

• If we merge two clusters  $C_{j1}$  and  $C_{j2}$  into a cluster  $C_{j1} \cup C_{j2}$ , then, the change in quality of the overall clustering is

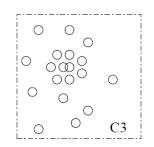
$$Q((\{C_{1}, \dots, C_{m}\} - \{C_{j_{1}}, C_{j_{2}}\}) \cup \{C_{j_{1}} \cup C_{j_{2}}\}) - Q(\{C_{1}, \dots, C_{m}\})$$

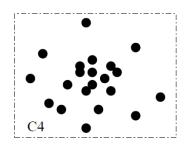
$$= \frac{\prod_{i=1}^{m} P(C_{i}) \cdot P(C_{j_{1}} \cup C_{j_{2}})}{P(C_{j_{1}}) P(C_{j_{2}})} - \prod_{i=1}^{m} P(C_{i})$$

$$= \prod_{i=1}^{m} P(C_{i}) (\frac{P(C_{j_{1}} \cup C_{j_{2}})}{P(C_{j_{1}}) P(C_{j_{2}})} - 1)$$

• Distance between clusters  $C_1$  and  $C_2$ :

$$dist(C_i, C_j) = -\log \frac{P(C_1 \cup C_2)}{P(C_1)P(C_2)}$$





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## Density-Based Clustering Methods

- Clustering based on density (local cluster criterion), such as density-connected points
- Major features:
  - Discover clusters of arbitrary shape
  - Handle noise
  - One scan
  - Need density parameters as termination condition
- Several interesting studies:
  - DBSCAN: Ester, et al. (KDD'96)
  - OPTICS: Ankerst, et al (SIGMOD'99).
  - DENCLUE: Hinneburg & D. Keim (KDD'98)
  - CLIQUE: Agrawal, et al. (SIGMOD'98) (more gridbased)

## Density-Based Clustering: Basic Concepts

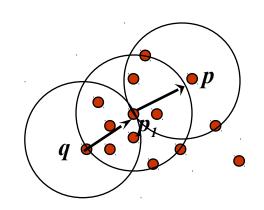
- Two parameters:
  - Eps: Maximum radius of the neighbourhood
  - MinPts: Minimum number of points in an Epsneighbourhood of that point
- $N_{Eps}(q)$ : {p belongs to D | dist(p,q)  $\leq$  Eps}
- Directly density-reachable: A point p is directly density-reachable from a point q w.r.t. Eps, MinPts if
  - p belongs to  $N_{Eps}(q)$
  - core point condition:

$$|N_{Eos}(q)| \ge MinPts$$

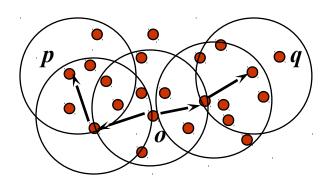
MinPts = 5 Eps = 1 cm

### Density-Reachable and Density-Connected

- Density-reachable:
  - A point p is density-reachable from a point q w.r.t. Eps, MinPtsif there is a chain of points  $p_1$ , ...,  $p_n$ ,  $p_1 = q$ ,  $p_n = p$  such that  $p_{i+1}$  is directly density-reachable from  $p_i$

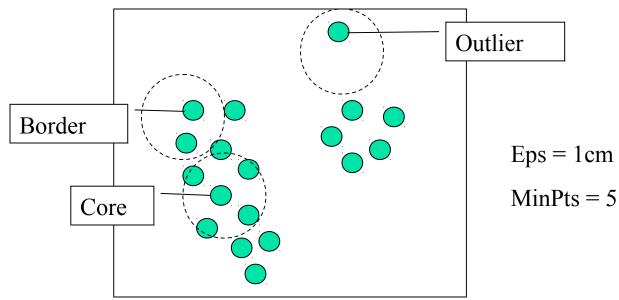


- Density-connected
  - A point p is density-connected to a point q w.r.t. Eps, MinPts if there is a point o such that both, p and q are density-reachable from o w.r.t. Eps and MinPts



## DBSCAN: Density-Based Spatial Clustering of Applications with Noise

- Relies on a density-based notion of cluster: A cluster is defined as a maximal set of densityconnected points
- Discovers clusters of arbitrary shape in spatial databases with noise



### **DBSCAN: The Algorithm**

- Arbitrary select a point p
- Retrieve all points density-reachable from p w.r.t. Eps and MinPts
- If p is a core point, a cluster is formed
- If p is a border point, no points are density-reachable from p and DBSCAN visits the next point of the database
- Continue the process until all of the points have been processed
- If a spatial index is used, the computational complexity of DBSCAN is O(nlogn), where n is the number of database objects. Otherwise, the complexity is O(n²)

#### **DBSCAN: Sensitive to Parameters**

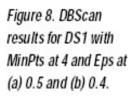
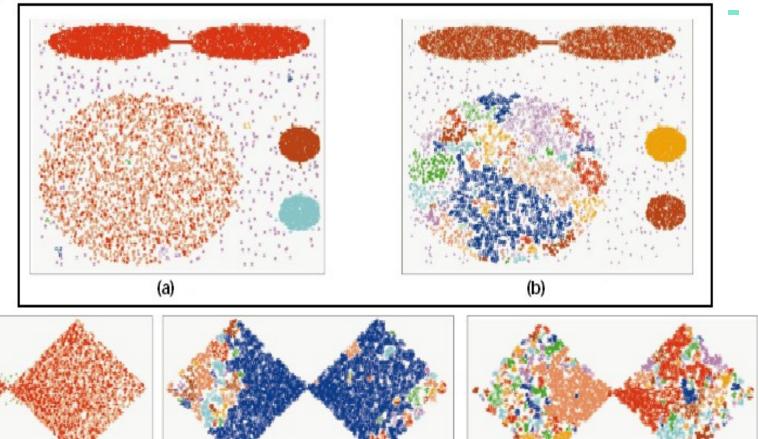


Figure 9. DBScan results for DS2 with MinPts at 4 and Eps at (a) 5.0, (b) 3.5, and (c) 3.0.



#### **DBSCAN online Demo:**

(a)

http://webdocs.cs.ualberta.ca/~yaling/Cluster/Applet/Code/Cluster.html

(b)

(c)

## **OPTICS: A Cluster-Ordering Method** (1999)

- OPTICS: Ordering Points To Identify the Clustering Structure
  - Ankerst, Breunig, Kriegel, and Sander (SIGMOD'99)
  - Produces a special order of the database wrt its density-based clustering structure
  - This cluster-ordering contains info equiv to the density-based clusterings corresponding to a broad range of parameter settings
  - Good for both automatic and interactive cluster analysis, including finding intrinsic clustering structure
  - Can be represented graphically or using visualization techniques

## **DENCLUE: Using Statistical Density Functions**

- DENsity-based CLUstEring by Hinneburg & Keim (KDD'98)
- Using statistical density functions:

$$f_{Gaussian}(x,y) = e^{-\frac{d(x,y)^2}{2s^2}}$$
influence of y on x

$$f_{Gaussian}^{D}(x) = \sum_{i=1}^{N} e^{-\frac{d(x, x_i)^2}{2\sigma^2}}$$

total

influence on

gradient of x

direction of x<sub>i</sub>

in the

$$\nabla f_{Gaussian}^{D}(\underline{x}, \underline{x}_{i}) = \sum_{i=1}^{N} (x_{i} - \underline{x}) \cdot e^{-\frac{d(x, \underline{x}_{i})^{2}}{2\sigma^{2}}}$$

- Major features
  - Uses gaussian kernel density approximation

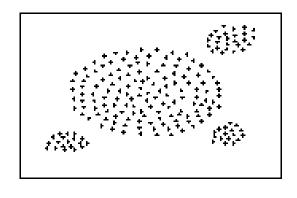
$$f(x) = \frac{1}{ns} \sum_{i=1}^{n} K\left(\frac{x - x_i}{s}\right)$$

- Clusters can be determined mathematically by identifying density attractors (local maxima of the overall density function)
- Center defined clusters: assign to each density attractor the points density attracted to it (pick each point and follow the gradient)

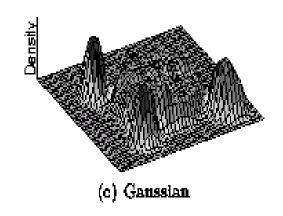
#### **Denclue: Technical Essence**

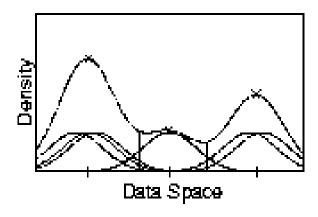
- Arbitrary shaped cluster: merge density attractors that are connected through paths of high density (> threshold)
- Solid mathematical foundation
- Good for data sets with large amounts of noise
- Allows a compact mathematical description of arbitrarily shaped clusters in high-dimensional data sets
- Significant faster than existing algorithm (e.g., DBSCAN)
- But needs a large number of parameters

## **Density Attractor**



(a) Data Set





### **Center-Defined and Arbitrary**

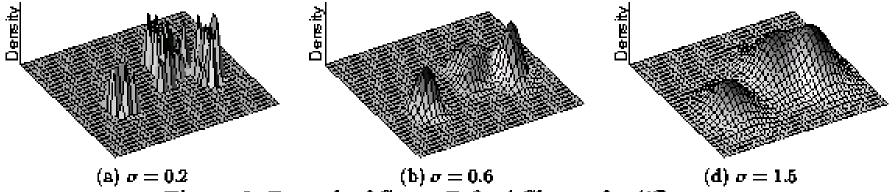


Figure 3: Example of Center-Defined Clusters for different  $\sigma$ 

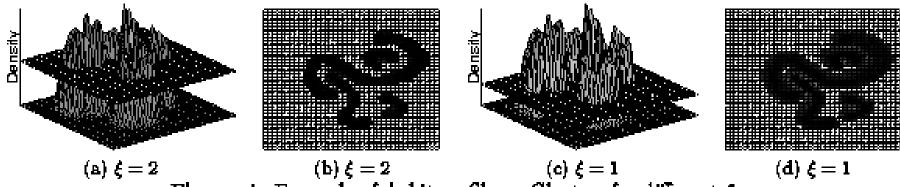


Figure 4: Example of Arbitray-Shape Clusters for different  $\xi$ 

### **Chapter 10. Cluster Analysis: Basic Concepts and Methods**

- Cluster Analysis: Basic Concepts
- Partitioning Methods
- Hierarchical Methods
- Density-Based Methods
- Grid-Based Methods



- **Evaluation of Clustering**
- Summary

### **Grid-Based Clustering Method**

- Using multi-resolution grid data structure
- Several interesting methods
  - STING (a STatistical INformation Grid approach) by Wang, Yang and Muntz (1997)
  - WaveCluster by Sheikholeslami, Chatterjee, and Zhang (VLDB'98)
    - A multi-resolution clustering approach using wavelet method
  - CLIQUE: Agrawal, et al. (SIGMOD'98)
    - Both grid-based and subspace clustering

## STING: A Statistical Information Grid Approach

- Wang, Yang and Muntz (VLDB'97)
- The spatial area is divided into rectangular cells
- There are several levels of cells corresponding to different levels of resolution

### The STING Clustering Method

- Each cell at a high level is partitioned into a number of smaller cells in the next lower level
- Statistical info of each cell is calculated and stored beforehand and is used to answer queries
- Parameters of higher level cells can be easily calculated from parameters of lower level cell
  - count, mean, s, min, max
  - type of distribution—normal, uniform, etc.
- Use a top-down approach to answer spatial data queries
- Start from a pre-selected layer—typically with a small number of cells
- For each cell in the current level compute the confidence interval

# STING Algorithm and Its Analysis

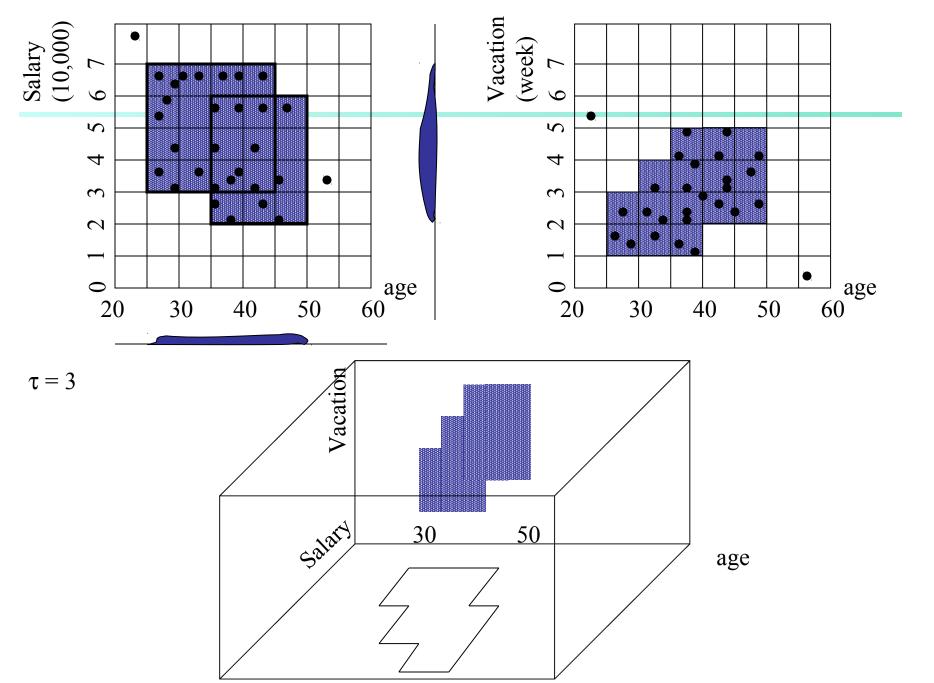
- Remove the irrelevant cells from further consideration
- When finish examining the current layer, proceed to the next lower level
- Repeat this process until the bottom layer is reached
- Advantages:
  - Query-independent, easy to parallelize, incremental update
  - O(K), where K is the number of grid cells at the lowest level
- Disadvantages:
  - All the cluster boundaries are either horizontal or vertical, and no diagonal boundary is detected

### **CLIQUE (Clustering In QUEst)**

- Agrawal, Gehrke, Gunopulos, Raghavan (SIGMOD'98)
- Automatically identifying subspaces of a high dimensional data space that allow better clustering than original space
- CLIQUE can be considered as both density-based and gridbased
  - It partitions each dimension into the same number of equal length interval
  - It partitions an m-dimensional data space into nonoverlapping rectangular units
  - A unit is dense if the fraction of total data points contained in the unit exceeds the input model parameter
  - A cluster is a maximal set of connected dense units within a subspace

### **CLIQUE: The Major Steps**

- Partition the data space and find the number of points that lie inside each cell of the partition.
- Identify the subspaces that contain clusters using the Apriori principle
- Identify clusters
  - Determine dense units in all subspaces of interests
  - Determine connected dense units in all subspaces of interests.
- Generate minimal description for the clusters
  - Determine maximal regions that cover a cluster of connected dense units for each cluster
  - Determination of minimal cover for each cluster



### Strength and Weakness of CLIQUE

#### Strength

- <u>automatically</u> finds subspaces of the <u>highest</u> <u>dimensionality</u> such that high density clusters exist in those subspaces
- insensitive to the order of records in input and does not presume some canonical data distribution
- scales linearly with the size of input and has good scalability as the number of dimensions in the data increases

#### Weakness

 The accuracy of the clustering result may be degraded at the expense of simplicity of the method