#### Università degli Studi di Milano Master Degree in Computer Science

### Information Management course

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# Data Mining: Methods and Models

## — Chapter 1 — Daniel T. Larose © 2006 John Wiley and Sons

#### **Data (Dimension) Reduction**

- In large datasets it is unlikely that all attributes are independent: multicollinearity
- Worse mining quality:
  - Instability in multiple regression (significant overall, but poor wrt significant attributes)
  - Overemphasize particular attributes (multiple counts)
  - Violates principle of parsimony (too many unnecessary predictors in a relation with a response var)
- Curse of dimensionality:
  - Sample size needed to fit a multivariate function grows exponentially with number of attributes
  - e.g. in 1-dimensional distrib. 68% of normally distributed values lie between -1 and 1; in 10dimensional distrib. only 0.02% within the radius 1 hypersphere

#### **Principal Component Analysis (PCA)**

- Try to explain correlation using a small set of linear combination of attributes
- Geometrically:
  - Look at the attributes as variables forming a coordinate system
  - Principal Components are a new coordinate system, found by rotating the original system along the directions of maximum variability

#### PCA - Step 1: standardize data

- Notation (review):
  - Dataset with n rows and m columns
  - Attributes (columns): Xi
  - Mean of each attrib:
  - Variance of each attrib:

$$\mu_{i} = \frac{1}{n} \sum_{j=1}^{n} X_{j}^{i}$$
  
$$\sigma_{ii}^{2} = \frac{1}{n} \sum_{j=1}^{n} (X_{j}^{i} - \mu_{i})^{2}$$

Covariance between two attrib:

$$\sigma_{ij}^{2} = \frac{1}{n} \sum_{k=1}^{n} (X_{k}^{i} - \mu_{i}) \cdot (X_{k}^{j} - \mu_{j})$$

• Correlation coefficient:  

$$r_{ij} = \frac{\sigma_{ij}^2}{\sigma_{ii}\sigma_{ji}}$$

#### PCA - Step 1: standardize data

Definitions

- Standard Deviation Matrix:
- (Symmetric) Covariance Matrix:
- Correlation Matrix:

 $\rho = [r_{ij}]$ 

Standardization in matrix form:

 $Z = (V^{1/2})^{-1} (X - \mu) \qquad \qquad Z_{ik} = (X_k^i - \mu_i) / \sigma_{ii}$ 

• N.B.  $E(Z) = vector of zeros; Cov(Z) = \rho$ 

$$V^{1/2} = \begin{vmatrix} \sigma_{11} & 0 & \dots & 0 \\ 0 & \sigma_{22} & \dots & \dots \\ \dots & \dots & \dots & \dots \\ \dots & \dots & \dots & \sigma_{mm} \end{vmatrix}$$
$$Cov = \begin{vmatrix} \sigma_{11}^{2} & \sigma_{12}^{2} & \dots & \sigma_{1m}^{2} \\ \sigma_{21}^{2} & \sigma_{22}^{2} & \dots & \sigma_{2m}^{2} \\ \dots & \dots & \dots & \dots \\ \dots & \dots & \dots & \sigma_{mm}^{2} \end{vmatrix}$$

#### **PCA - Step 2: compute eigenvalues and eigenvectors**

- Eigenvalues of ρ are
  - ${\scriptstyle \bullet}$  scalars  $\lambda_1 \hdots \lambda_m$  such that
  - det( $\rho \lambda I$ ) = 0
- Given a matrix  $\rho$  and its eigenvalue  $\lambda_i$ ,
  - e<sub>i</sub> is a corresponding eigenvector if
  - $\rho e_i = \lambda_i e_i$
- We are interested in eigenvalues / eigenvectors of the correlation matrix

#### PCA - Step 3: compute principal components

Consider the vectors

• 
$$Y_i = e_i^T Z$$

- e.g.  $Y_1 = e_{11} Z_1 + e_{12} Z_2 + ... + e_{1m} Z_m$
- Sort Y<sub>i</sub> by value of variance:
  - Var( $Y_i$ ) =  $e_i^T \rho e_i$
- Then
  - 1)Start with an empty sequence of principal components
  - 2)Select the vector e<sub>i</sub> that
    - 1)maximizes Var(Y<sub>i</sub>)
    - 2)Is independent from all selected components
  - 3)Goto (2)

#### **PCA - Properties**

- Property 1: The total variability in the standardized data set
  - equals the sum of the variances for each Zvector,
  - which equals the sum of the variances for each component,
  - which equals the sum of the eigenvalues,
  - Which equals the number of variables

$$\sum_{i=1}^{m} Var(Y_{i}) = \sum_{i=1}^{m} Var(Z_{i}) = \sum_{i=1}^{m} \lambda_{i} = m$$

#### **PCA - Properties**

- Property 2: The partial correlation between a given component and a given variable is a function of an eigenvector and an eigenvalue.
  - In particular,  $Corr(Y_i, Z_j) = e_{ij} sqrt(\lambda_i)$
- Property 3: The proportion of the total variability in Z that is explained by the ith principal component is the ratio of the ith eigenvalue to the number of variables,
  - that is the ratio  $\lambda_i/m$

#### **PCA - Experiment on real data**

- Open R and read "cadata.txt"
- Keep first attribute (say 0) as response, remaining ones as predictors
- Know Your Data: Barplot and scatterplot attributes
- Normalize Data
- Scatterplot normalized data
- Compute correlation matrix
- Compute eigenvalues and eigenvectors
- Compute components (eigenvectors) attribute correlation matrix
- Compute cumulative variance explained by principal components