

## Creative Design for Interdisciplinary Projects in Cultural Heritage

Congress und Messe Innsbruck, Rennweg 3, 6020 Innsbruck, Austria - Room Hall Maximilian (First Floor)

9:00 - 9:30	Welcome speech, workshop introduction and self-introduction of participants
9:30 - 10:00	Invited talk: "Standards, Prototypes, and Pilot Projects – Technology and Flexibility in Designing Cultural Heritage Projects in Challenging Contexts" (Alessandro Califano, ICOM-AVICOM and Cultural Consultant for UNESCO)
10:00 - 10:30	Invited talk: Wiki Loves Monuments - Creativity, Cultural Heritage and Social Media (Lodewijk Gelauff, Wikimedia Netherlands)
10:30 - 11:00	Coffee Break (Kristall Foyer - First Floor)
11:00 - 12:20	Session 1 (Chair: Stefano Valtolina)
	11:00 - 11:20 Mediating Creative Design in Cultural Heritage Projects with a Design Actions Structure
	11:20 - 11:40 Semantic Map-based Exploration Supporting Interdisciplinary Collaboration
	11:40 - 12:00 Preserving Movie Cultural Heritage: Advantages and Characteristics of a Perceptual Digital Color Restoration Approach
	12:00 - 12:20 Design for Living Cultural Heritage
12:20 - 12:30	Short presentations of posters, demos and exhibitions
12:30 - 14:00	Lunch (Kristall Foyer - First Floor)
14:00 - 14:30	Posters, demos and exhibitions
14:30 - 15:30	Session 2 (Chair: Antonella De Angeli)
	14:30 - 14:50 Material Culture in Heritage Narratives. Museum Studies, Case III: MT-CIPE
	14:50 - 15:10 Objects of Wonder - Designing a Digitally Enhanced Space for Children's Engagement with Museum Objects
	15:10 - 15:30 New Channels, Creativity, EUD for Creating Engaging Experiences of Cultural Heritage
15:30 - 16:00	Coffee Break (Kristall Foyer - First Floor)
16:00 - 17:00	Session 3 (Chair: Cristina Vannini)
	16:00 - 16:20 Communication Issues in Cultural Heritage Projects
	16:20 - 17:00 Combined presentation of:
	- A Multi-perspective Approach for Designing Interactive Experiences to Reveal Cultural Heritage
	- Light through Culture
	- Experience Design in a Multicultural and Disciplinary Team
17:00 - 18:15	Group activity, plenary discussion and proposals for future developments
18:15 - 18:30	Closing session